

Earn points. Move up. Earn more.

A simple, organization-wide rewards program for qualifying promotional products, branded merchandise, and apparel purchases.

1 EARN Earn Lifetime Rewards Points through qualifying purchases and approved bonus activities.	2 ADVANCE Your lifetime total determines your tier. Higher tiers earn rewards faster.	3 REDEEM Use available Reward Points toward a future qualifying purchase whenever you choose.
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The two point balances

Lifetime Rewards Points Used to measure tier progress. Earn 1 point for each \$1 in net eligible merchandise purchased. Approved Bonus Points also increase this lifetime total.	Redeemable Reward Points Created only by qualifying purchases at your current tier rate. Each redeemable Reward Point equals \$1 toward a future qualifying purchase.
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Important distinction Bonus Points help you reach a higher tier sooner, but they do not create redeemable reward dollars.

Program at a glance

Points do not reset annually, subject to the program's 24-month activity policy. One organizational account may combine eligible activity from departments, ministries, campuses, teams, and authorized purchasers. Quarterly statements summarize tier status and available rewards.

REWARD TIERS

Your tier grows with your lifetime total

Tier rates apply to future qualifying purchases after the tier is reached.

TIER	LIFETIME POINTS	REWARD RATE	VALUE
ENGAGE	0 - 24,999	2 points per \$100	2%
CONNECT	25,000 - 49,999	2.5 points per \$100	2.5%
GROW	50,000 - 74,999	3.25 points per \$100	3.25%
IMPACT	75,000+	4 points per \$100	4%

If every Lifetime Rewards Point came from purchases, these tiers roughly correspond to \$0-\$24,999.99, \$25,000-\$49,999.99, \$50,000-\$74,999.99, and \$75,000+. Bonus Points may move an organization into a tier sooner.

Two quick examples

QUALIFYING PURCHASE \$5,000 purchase at ENGAGE Adds 5,000 Lifetime Rewards Points and creates 100 redeemable Reward Points - a \$100 value toward a future qualifying purchase.	BONUS ACTIVITY 24,700 + 500 Bonus Points Becoming a True Engagement Partner raises the lifetime total to 25,200 and moves the organization into CONNECT. The bonus does not create \$500 in redeemable rewards. Future purchases earn at 2.5%.
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Simple formula

Qualifying purchase dollars add to your lifetime total. Your tier rate determines the redeemable value earned on that purchase.

BONUS ACTIVITIES

Earn even more

Approved Bonus Points count toward tier advancement. They are not redeemable for cash or purchase credit.

ACTIVITY	POINTS	ACTIVITY	POINTS
Create a True Engagement Rewards Account	100	1st Purchase	100
5th Purchase	200	10th Purchase	250
25th Purchase	500	Like us on Facebook	100
Follow us on Instagram	100	Comment on your favorite Instagram post	100
Connect on LinkedIn and send us a DM	100	Leave a review on our website	100
Leave a Google review	200	Leave a Facebook review	200
Subscribe to SMS discount codes	250	Happy Anniversary - awarded annually	250
Become a True Engagement Partner	500		

Bonus activity is subject to verification and may be awarded once unless the activity specifically states otherwise. Social and review activities should use the organization's or participant's identifiable account so they can be verified.

The important details

A concise guide to earning, tracking, and using True Engagement Rewards.

Eligible purchases Qualifying promotional products, branded merchandise, and apparel purchases earn Lifetime Rewards Points and redeemable rewards.	Net eligible amount Rewards are calculated after discounts and exclude taxes, shipping or freight, setup charges, rush fees, and other non-qualifying charges.
Services Website services, hosting, strategy, consulting, branding, and creative services do not qualify unless True Engagement Promotions states otherwise.	Tier progress \$1 of net eligible merchandise purchased equals 1 Lifetime Rewards Point. Approved Bonus Points also count toward tier advancement.
Reward value Only qualifying purchases create redeemable Reward Points. Each redeemable Reward Point equals \$1 toward a future qualifying purchase.	Using rewards Rewards may accumulate. An authorized representative decides when to redeem them and how much of the available balance to use.
Organization-wide account Eligible activity may be combined across departments, ministries, campuses, teams, and authorized purchasers under one organization account.	Statements Quarterly statements may show the lifetime point total, current tier, qualifying purchase activity, and available redeemable balance.
Account activity Points do not reset annually, but participation and balances are subject to the program's 24-month activity policy.	Verification and administration True Engagement Promotions may verify eligibility, correct errors, and update the program when necessary. Current published terms govern participation.

Questions?

Contact True Engagement Promotions for help understanding your tier, verifying an activity, or planning how to use your rewards.

This overview is intended to make the program easy to understand. True Engagement Promotions may clarify or update program terms, eligibility, earning rates, bonus activities, or redemption requirements.